

# 2012

## 2012 RATES

Size	Price (Net)
<b>Full Page</b> (b/w, 2/c, 4/c)	\$1,000
<b>2/3 Page</b> (b/w, 2/c, 4/c)	\$875
<b>1/2 Page</b> (b/w, 2/c, 4/c)	\$750
<b>1/3 Page</b> (b/w, 2/c, 4/c)	\$500
<b>1/4 Page</b> (b/w, 2/c, 4/c)	\$375
<b>Cover Ads</b>	\$1,100
<b>Inserts</b>	\$1,000

Additional ads of same size or smaller in any one issue are 1/2 price.

## 2012 Product/Service Directory

Listings\* - \$200  
Listings\* & Display Ad - \$300  
Additional Listings - \$10 each  
Additional Display Ads - \$50

\*Up to 6 Categories.  
Prices (net) are one-time charge for four 2012 issues.

## CIRCULATION: 2,860

All U.S. Ethanol, Biodiesel, and Advanced Biofuels Plants, Contractors/Engineers/Millwrights, and others allied to the industry

Extra distribution:

- First Quarter issue at the Fuel Ethanol Workshop
- Second Quarter issue at the ACE Trade Show
- Fourth Quarter issue at the NBB Show

## EDITORIAL CONTENT AND CLOSING DATES

### First Quarter

Ethanol FEW Conference  
*Closing Date - February 10*

### Second Quarter

Ethanol Ace Conference  
*Closing Date - May 11*

### Third Quarter

Advanced Biofuels  
*Closing Date - August 10*

### Fourth Quarter

Biodiesel NBB  
*Closing Date - November 16*

**Biofuels Journal** is a quarterly trade magazine for the Ethanol Advanced Biofuels and Biodiesel Industries.

## AD SIZES & MECHANICAL REQUIREMENTS



**Full Page**

Image Area: 7.25" x 9.75"  
Trim: 8.5" x 11"

Bleed Size: 8.75" x 11.25"



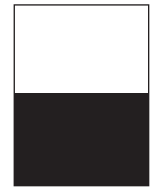
**1/2 Pg. Island**

4.75" x 7.33"



**1/2 Pg. Vertical**

3.375" x 9.75"



**1/2 Pg. Horz.**

7.25" x 4.875"



**1/3 Pg Vertical**

2.25" x 9.75"



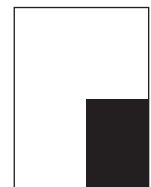
**1/3 Pg. Square**

4.75" x 4.875"



**1/4 Pg. Horz.**

4.75" x 3.33"



**1/4 Pg. Vertical**

3.375" x 4.875"

## Digital Ad Requirements

Save your ad for submission through one of the following methods:

- EPS (convert text to graphic)
- PDF (Press Optimized)
- TIF (300 resolution)

**Note: All ads, photos, and graphics output CMYK.**

Submit your ad by way of:

- FTP (ftp://advertisements:grainjournal@gutenberg.grainnet.com)
- Email (rebecca@grainnet.com)
- CD (please include a hard copy of ad)