

2012

2012 RATES (Net) Size	B/W	Additional	
		2/c	4/c
Full Page	\$1,750	+\$225	+\$525
1/2 Page	\$1,325	+\$175	+\$375
1/3 Page	\$1,000	+\$150	+\$350
1/4 Page	\$700	+\$125	+\$325
Inserts	\$3,000/15,500 copies provided (Design pre-approval required)		

1/4 Page Advertorial - \$500 1/6 Advertorial - \$400

Additional ads in any one issue are 1/2 price.

*Rates are NET. Agencies multiply rates by 1.1765 to get gross rate.

2012 Product/Service Directory

Listings* - \$525

Listings* & Display Ad - \$800

Additional Listings - \$10 each

Additional Display Ads - \$137 each

*Up to 9 Categories.

Prices (net) are one-time charge for six 2012 issues and online version

CIRCULATION: 10,325

Grain Elevators, GEAPS Regular Members, Feed Mills, Flour Mills, Corn & Soybean Processors, Contractors/Engineers/Millwrights

EDITORIAL CONTENT AND CLOSING DATES

JANUARY / FEBRUARY

GEAPS Exchange/Construction Issue

Closing Date - January 6

MARCH / APRIL

Merchandising Issue

Closing Date - March 2

MAY / JUNE

Transportation Issue

Closing Date - May 4

JULY / AUGUST

Grain Quality Issue

Closing Date - July 6

SEPTEMBER / OCTOBER

Safety Issue

Closing Date - September 3

NOVEMBER / DECEMBER

2013 Buyer's Guide

Closing Date - November 2

GRAIN JOURNAL is a bi-monthly trade magazine for the grain and feed industries.

AD SIZES & MECHANICAL REQUIREMENTS



Full Page

Image Area: 7.25" x 9.75"

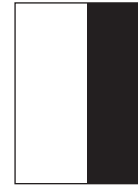
Trim: 8.5" x 10.875"

Bleed Size: 8.75" x 11.25"



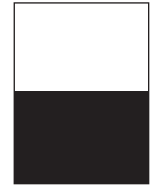
1/2 Pg. Island

4.75" x 7.33"



1/2 Pg. Vertical

3.375" x 9.75"



1/2 Pg. Horz.

7.25" x 4.875"



1/3 Pg Vertical

2.25" x 9.75"



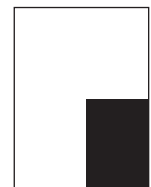
1/3 Pg. Square

4.75" x 4.875"



1/4 Pg. Horz.

4.75" x 3.33"



1/4 Pg. Vertical

3.375" x 4.875"

Digital Ad Requirements

Save your ad for submission through one of the following methods:

- EPS (convert text to graphic)
- PDF (Press Optimized)
- TIF (300 resolution)

Note: All ads, photos, and graphics output CMYK.

Submit your ad by way of:

- FTP (ftp://advertisements:grainjournal@gutenberg.grainnet.com)
- Email (rebecca@grainnet.com)
- CD (please include a hard copy of ad)