

# 2012

# MILLING

J o u r n a l

Est. 1992

2012 RATES (Net)	Additional		
Size	B/W	2/c	4/c
Full Page	\$500	+\$100	+\$500
1/2 Page	\$400	+\$100	+\$500
1/3 Page	\$350	+\$100	+\$500
1/4 Page	\$300	+\$100	+\$500

**Classified Ad** - \$100  
**Inserts** - \$1,000  
**1/4 Page Advertorial** - \$175

## 2012 Product/Service Directory

Listings\* - \$425

Listings\* & Display Ad - \$575

Additional Display Ads - \$75 each

\*Up to 10 Categories. Additional Listings - \$5 each

Prices (net) are one-time charge for four 2012 issues and online ... [www.millingequipment.com](http://www.millingequipment.com)

## CIRCULATION: 1,879

Wheat/Corn/Rice/Durum Mills —

U.S. and Canada

IAOM Active Members —

U.S., Canada, and International

## EDITORIAL CONTENT AND CLOSING DATES

### FIRST QUARTER

IAOM Conference

Closing Date - January 6

### SECOND QUARTER

Closing Date - April 6

### THIRD QUARTER

Closing Date - August 3

### FOURTH QUARTER

Annual Buyer's Guide

Closing Date - October 5

**MILLING JOURNAL** is a quarterly trade magazine for operations personnel in the flour and corn milling industries.

## AD SIZES & MECHANICAL REQUIREMENTS



**Full Page**

Image Area: 7.25" x 9.75"

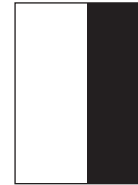
Trim: 8.5" x 11"

Bleed Size: 8.75" x 11.25"



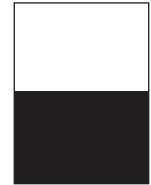
**1/2 Pg. Island**

4.75" x 7.33"



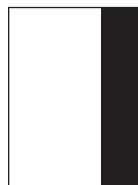
**1/2 Pg. Vertical**

3.375" x 9.75"



**1/2 Pg. Horz.**

7.25" x 4.875"



**1/3 Pg Vertical**

2.25" x 9.75"



**1/3 Pg. Square**

4.75" x 4.875"



**1/4 Pg. Horz.**

4.75" x 3.33"



**1/4 Pg. Vertical**

3.375" x 4.875"

## Digital Ad Requirements

Save your ad for submission through one of the following methods:

- EPS (convert text to graphic)
- PDF (Press Optimized)
- TIF (300 resolution)

**Note: All ads, photos, and graphics output CMYK.**

Submit your ad by way of:

- FTP (<ftp://advertisements:grainjournal@gutenberg.grainnet.com>)
- Email ([rebecca@grainnet.com](mailto:rebecca@grainnet.com))
- CD (please include a hard copy of ad)