

2011



2011 RATES (Net)

Size	1x Cost (Net)	4x Cost* (Net)
Full Page (b/w, 2/c, 4/c)	\$1,000	\$800
2/3 Page (b/w, 2/c, 4/c)	\$875	\$700
1/2 Page (b/w, 2/c, 4/c)	\$750	\$600
1/3 Page (b/w, 2/c, 4/c)	\$500	\$400
1/4 Page (b/w, 2/c, 4/c)	\$375	\$300
Cover Ads (inside front/back)	\$1,500	\$1,250
Back Page	\$2,000	\$1,750
Inserts	Contact Us	

* Ads must run in calendar year

2011 WT Marketplace

Up to 5 categories \$125
 \$10 per category over 5
 Single Size Ad - \$125 each
 Double Size Ad - \$175 each
 Triple Size Ad - \$225 each

CIRCULATION: 5,900+

Windfarms, developers, operators and owners; utilities, contractors and policy makers- USA, Canada, and Foreign.

EDITORIAL CONTENT AND CLOSING DATES

FIRST QUARTER

Closing Date - January 21
 Operations & Maintenance

SECOND QUARTER

Show Issue ... AWEA WINDPOWER
 2011 Conference & Exhibition
 Closing Date - April 1
 Logistics/Transportation

THIRD QUARTER

Show Issue ... CanWEA 2011
 Conference & Trade Show
 Closing Date - Aug 12
 Manufacturing Update

FOURTH QUARTER

Closing Date - October 21
 Policy & Environment

WIND TODAY is a quarterly trade magazine for the wind energy industry.

AD SIZES & MECHANICAL REQUIREMENTS



Full Page

Image Area: 7.25" x 9.75"
 Trim: 8.5" x 11"
 Bleed Size: 8.75" x 11.25"



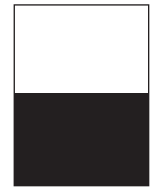
1/2 Pg. Island

4.75" x 7.33"



1/2 Pg. Vertical

3.375" x 9.75"



1/2 Pg. Horz.

7.25" x 4.875"



1/3 Pg Vertical

2.25" x 9.75"



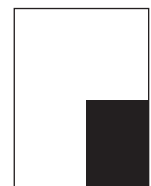
1/3 Pg. Square

4.75" x 4.875"



1/4 Pg. Horz.

4.75" x 3.33"



1/4 Pg. Vertical

3.375" x 4.875"

Digital Ad Requirements

Save your ad for submission through one of the following methods:

- EPS (convert text to graphic)
- PDF (Press Optimized)
- TIF (300 resolution)

Note: All ads, photos, and graphics output CMYK.

Submit your ad by way of:

- FTP (ftp://advertisements:grainjournal@gutenberg.grainnet.com)
- Email (rebecca@grainnet.com)
- CD (please include a hard copy of ad)